



## Branding your company with CIRED 2020 Shanghai Workshop

CIRED workshops on specific topics are organized every two years, for the first time in CIRED history, one workshop will be organized outside Europe, in Shanghai. CIRED workshops generally attract around 400-500 attendees. We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual needs.

### **EVENING DRINKS RECEPTION (26 October 2020)**

**€ 10,000.00**

*The reception, held in the workshop venue right after the end of the first day of sessions, will be a unique opportunity to promote your company in one of the delegates' favourite moment.*

- ▶ Get-together party organised on the first day of the workshop, after the technical sessions
- ▶ High profile visibility during the reception to be agreed on (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- ▶ 5 minute welcome speech at the beginning of the reception or at the end of the technical session
- ▶ A 3m X 2m exhibition space to promote your company (see details below)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Three Workshop places for representatives of your company

### **DELEGATES BAGS**

**€ 8,000.00**

*Available to all delegates, bags are distributed upon arrival and are continuously seen throughout the workshop, offering your brand maximum exposure.*

- ▶ Your company's logo to be printed in one colour on the high-quality delegates bags given to attendees on arrival
- ▶ A 3m X 2m exhibition space to promote your company (see details below)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company

### **BRANDED LANYARDS**

**€ 5,000.00**

*The best way to accompany each delegate during the whole event. Your brand cannot be missed with this highly visible package.*

- ▶ Sponsor logo in one colour on the lanyards worn all the time by the delegates
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company

## DELEGATE PADS AND PENS

€ 4,000.00

*Advertise your brand logo with every note written by taking advantage of the delegate pads and pens sponsorship package.*

- ▶ Pads and pens with company logo printed in one colour given to all delegates upon arrival (if the items are provided by the sponsor, the sponsorship will cost 3,500 €)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

## CONFERENCE APP

€ 4,000.00

*The conference app is very popular amongst attendees. Used before and after the workshop for information such as programme and chat, it gains its maximum exposure during the Q & A sessions organised after the presentations.*

- ▶ Company logo and corporate information presented on CIRED 2020 Shanghai workshop app downloadable free-of-charge to all delegates
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

## DELEGATE BAGS INSERTS

€ 1,000.00

**(limited number – non-exclusive)**

*Join a collection of prestigious names by becoming part of delegate bag promotion.*

- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)

## Exhibition space

### EXHIBITION SPACE

€ 4,000.00

**(Limited number)**

- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A table, two chairs, power supply and wi-fi access for the 2 days
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

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**For information on sponsorship packages or a tailor-made proposal  
please contact :**

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<http://cired2020shanghai.org/>